

APPENDIX I

Socioeconomic Benchmark Report (%)

AnySite® Online

Hibbing Tertiary Trade Area

1/22/2007

Coordinates Longitude: -92.937499
Latitude: 47.427221

	60.0 Mile Ring 11309.73 sq/mi	Custom Polygon
POPULATION		
1990 Total Population	254,036	148,598
2000 Total Population	261,282	150,251
2006 Total Population	262,326	150,227
2011 Total Population	267,300	153,021
% Population Change 1990-2000	2.85%	1.11%
% Population Change 2000-2006	0.40%	-0.02%
% Population Change 2006-2011	1.90%	1.86%
HOUSEHOLDS		
1990 Total Households	99,776	58,257
2000 Total Households	106,873	62,674
2006 Total Households	111,138	65,223
2011 Total Households	117,284	69,001
% Households Change 1990-2000	7.11%	7.58%
% Households Change 2000-2006	3.99%	4.07%
% Households Change 2006-2011	5.53%	5.79%
2000 Average Household Size	2.4	2.4
2006 Average Household Size	2.3	2.3
2011 Average Household Size	2.2	2.2
FAMILIES		
% 2000 Family Households	64.19%	66.70%
% 2000 Non-Family households	5.98%	4.41%
% 2000 Pop in Family Households	78.24%	81.81%
% 2000 Pop in Non-Family Households	18.17%	16.24%
INCOME		
2000 Per Capita Income	\$18,387	\$18,284
2006 Per Capita Income	\$23,590	\$23,568
2011 Per Capita Income	\$28,189	\$28,268
2000 Average Household Income	\$44,871	\$43,765

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2006 Average Household Income	\$55,681	\$54,285
2011 Average Household Income	\$64,244	\$62,688
2000 Median Household Income	\$36,605	\$36,580
2006 Median Household Income	\$40,729	\$40,430
2011 Median Household Income	\$44,146	\$43,643
2000 Median Family Income	\$46,558	\$45,373
2000 Aggregate Income (\$mil)	\$4,805	\$2,746
2006 Aggregate Income (\$mil)	\$6,188	\$3,541
2011 Aggregate Income (\$mil)	\$7,535	\$4,326
HOUSEHOLD INCOME		
% 2000 Household Income < \$10,000	10.75%	10.41%
% 2000 Household Income \$10,000-\$14,999	8.19%	7.88%
% 2000 Household Income \$15,000-\$19,999	7.69%	7.85%
% 2000 Household Income \$20,000-\$24,999	7.43%	7.67%
% 2000 Household Income \$25,000-\$29,999	7.26%	7.44%
% 2000 Household Income \$30,000-\$34,999	6.75%	6.84%
% 2000 Household Income \$35,000-\$39,999	5.99%	6.05%
% 2000 Household Income \$40,000-\$44,999	6.30%	6.57%
% 2000 Household Income \$45,000-\$49,999	5.25%	5.45%
% 2000 Household Income \$50,000-\$59,999	9.49%	9.75%
% 2000 Household Income \$60,000-\$74,999	10.41%	10.71%

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% 2000 Household Income \$75,000-\$99,999	8.61%	8.44%
% 2000 Household Income \$100,000-\$124,999	3.06%	2.68%
% 2000 Household Income \$125,000-\$149,999	1.19%	0.93%
% 2000 Household Income \$150,000-\$199,999	0.81%	0.69%
% 2000 Household Income \$200,000+	0.81%	0.64%
% 2006 Household Income < \$10,000	8.62%	8.44%
% 2006 Household Income \$10,000-\$14,999	8.21%	7.90%
% 2006 Household Income \$15,000-\$19,999	7.82%	8.14%
% 2006 Household Income \$20,000-\$24,999	6.96%	7.14%
% 2006 Household Income \$25,000-\$29,999	6.20%	6.37%
% 2006 Household Income \$30,000-\$34,999	5.99%	6.11%
% 2006 Household Income \$35,000-\$39,999	5.35%	5.38%
% 2006 Household Income \$40,000-\$44,999	5.87%	6.06%
% 2006 Household Income \$45,000-\$49,999	5.28%	5.65%
% 2006 Household Income \$50,000-\$59,999	9.46%	9.65%
% 2006 Household Income \$60,000-\$74,999	12.46%	12.67%
% 2006 Household Income \$75,000-\$99,999	11.10%	10.81%
% 2006 Household Income \$100,000-\$124,999	3.14%	2.81%

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	60.0 Mile Ring 11309.73 sq/mi	Custom Polygon
% 2006 Household Income \$125,000-\$149,999	1.57%	1.27%
% 2006 Household Income \$150,000-\$199,999	0.85%	0.70%
% 2006 Household Income \$200,000+	1.13%	0.90%
% 2011 Household Income < \$10,000	7.90%	7.83%
% 2011 Household Income \$10,000-\$14,999	7.64%	7.33%
% 2011 Household Income \$15,000-\$19,999	7.26%	7.51%
% 2011 Household Income \$20,000-\$24,999	6.48%	6.68%
% 2011 Household Income \$25,000-\$29,999	5.78%	5.97%
% 2011 Household Income \$30,000-\$34,999	5.51%	5.63%
% 2011 Household Income \$35,000-\$39,999	4.99%	5.02%
% 2011 Household Income \$40,000-\$44,999	5.36%	5.53%
% 2011 Household Income \$45,000-\$49,999	4.96%	5.32%
% 2011 Household Income \$50,000-\$59,999	9.50%	9.99%
% 2011 Household Income \$60,000-\$74,999	13.45%	13.78%
% 2011 Household Income \$75,000-\$99,999	13.82%	13.34%
% 2011 Household Income \$100,000-\$124,999	3.70%	3.14%
% 2011 Household Income \$125,000-\$149,999	1.69%	1.36%
% 2011 Household Income \$150,000-\$199,999	0.84%	0.69%

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% 2011 Household Income \$200,000+.	1.14%	0.87%
EDUCATION		
2000 Total Educational Attainment Age 25+	174,091	103,965
% 2000 No Schooling Completed	0.43%	0.28%
% 2000 Nursery School-4Th Grade	0.08%	0.06%
% 2000 5th and 6th Grade	0.35%	0.31%
% 2000 7th and 8th Grade	3.14%	3.50%
% 2000 9th Grade	1.73%	1.84%
% 2000 10th Grade	2.63%	2.84%
% 2000 11th Grade	2.46%	2.60%
% 2000 12th Grade No Diploma	2.61%	2.51%
% 2000 High School Graduate (Incl Equivalency)	32.54%	34.17%
% 2000 Some College < 1 Year	8.78%	9.01%
% 2000 Some College 1+ Years No Degree	16.83%	16.88%
% 2000 Associate Degree	8.06%	9.19%
% 2000 Bachelor's Degree	14.16%	12.08%
% 2000 Master's Degree	4.10%	3.01%
% 2000 Doctorate Degree	0.62%	0.35%
% 2000 Professional School Degree	1.46%	1.36%
2006 Total Educational Attainment Age 25+	180,682	107,062
% 2006 No Schooling Completed	0.42%	0.27%
% 2006 Nursery School-4th Grade	0.08%	0.06%
% 2006 5th and 6th Grade	0.34%	0.30%
% 2006 7th and 8th Grade	2.84%	3.12%
% 2006 9th Grade	1.67%	1.77%
% 2006 10th Grade	2.37%	2.57%
% 2006 11th Grade	2.36%	2.48%
% 2006 12th Grade No Diploma	2.35%	2.27%
% 2006 High School Graduate (Incl Equivalency)	33.53%	35.19%
% 2006 Some College < 1 Year	7.91%	8.13%
% 2006 Some College 1+ Years No Degree	17.03%	17.10%

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% 2006 Associate Degree	8.42%	9.60%
% 2006 Bachelor's Degree	14.45%	12.39%
% 2006 Doctorate Degree	0.60%	0.35%
% 2006 Master's Degree	4.20%	3.11%
% 2006 Professional School Degree	1.40%	1.31%
MARITAL STATUS		
2000 Marital Status Age 15+	213,322	122,902
% 2000 Never Married	25.97%	22.30%
% 2000 Now Married	56.33%	59.81%
% 2000 Divorced	10.09%	9.78%
% 2000 Widowed	7.61%	8.11%
2006 Marital Status Age 15+	220,207	126,445
% 2006 Male Never Married	29.31%	26.39%
% 2006 Male Now Married	58.27%	60.66%
% 2006 Male Divorced	9.44%	9.76%
% 2006 Male Widowed	2.99%	3.19%
HOUSEHOLD BY TYPE		
% 2000 Family Households	64.19%	66.70%
% 2000 Non-Family households	5.98%	4.41%
% 2000 1 Person Households	29.83%	28.88%
% 2000 1 Person Male Householder	13.35%	13.68%
% 2000 1 Person Female Householder	16.47%	15.20%
% 2000 2 + Person Households	70.17%	71.12%
% 2000 Married Couple Family	51.62%	55.02%
% 2000 Married Couple Family w/ child <18	20.20%	20.51%
% 2000 Married Couple Family w/ no child <18	31.41%	34.52%
% 2000 Male Hhldr no wife present	3.62%	3.83%
% 2000 Male Hhldr no wife w/ child <18	2.07%	2.21%
% 2000 Male Hhldr no wife w/o child <18	1.55%	1.62%

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% 2000 Female Hhldr no husband present	8.96%	7.85%
% 2000 Female Hhldr no husband w/ child <18	5.92%	5.20%
% 2000 Female Hhldr no husband w/o child <18	3.03%	2.65%
% 2000 Male Householder	3.58%	2.86%
% 2000 Female Householder	2.40%	1.55%
 EMPLOYMENT STATUS		
2000 Population by Employment Status	209,170	120,413
% 2000 Employed Civilians	57.76%	56.17%
% 2000 In Armed Forces	0.14%	0.06%
% 2000 Not in Labor Force	37.92%	39.96%
% 2000 Unemployed Civilians	4.17%	3.82%
 EMPLOYMENT BY OCCUPATION		
% 2000 White Collar Occupations	54.99%	50.53%
% 2000 Blue Collar Occupations	45.01%	49.47%
% 2000 Management/Professional/Related	29.46%	26.04%
% 2000 Mgmt/Business/Financial	9.94%	8.98%
Operations		
% 2000 Professional/Related	19.52%	17.05%
% 2000 Service Occupation	17.82%	16.76%
% 2000 Healthcare Support	3.02%	2.71%
% 2000 Protective Service	1.57%	1.41%
% 2000 Food Preparation/Serving Related	6.66%	6.00%
% 2000 Building/Grounds Cleaning/Maint	3.58%	3.84%
% 2000 Personal Care/Service	2.99%	2.80%
% 2000 Sales/Office	25.53%	24.49%
% 2000 Sales/Related Occpations	11.41%	10.63%
% 2000 Office/Administrative Support	14.12%	13.86%
% 2000 Farming/Fishing/Forestry	0.67%	0.91%

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% 2000 Construction/Extraction/Maint	12.06%	14.98%
% 2000 Construction/Extraction	6.61%	8.06%
% 2000 Installation/Maintenance/Repair	5.45%	6.92%
% 2000 Production/Transp/Material Moving	14.46%	16.82%
% 2000 Production	7.46%	8.99%
% 2000 Transportation/Material Moving	7.01%	7.84%
% 2006 White Collar Occupations	54.92%	50.60%
% 2006 Blue Collar Occupations	45.08%	49.40%
% 2006 Population by Occupation	47.12%	46.04%
% 2006 Management/Professional/Related	29.31%	26.00%
% 2006 Mgmt/Business/Financial	9.92%	9.00%
Operations		
% 2006 Professional/Related	19.40%	17.00%
% 2006 Service Occupation	17.89%	16.81%
% 2006 Healthcare Support	3.00%	2.71%
% 2006 Protective Service	1.59%	1.41%
% 2006 Food Preparation/Serving Related	6.61%	5.95%
% 2006 Building/Grounds Cleaning/Maint	3.64%	3.91%
% 2006 Personal Care/Service	3.06%	2.84%
% 2006 Sales/Office	25.60%	24.60%
% 2006 Sales/Related Occpations	11.30%	10.56%
% 2006 Office/Administrative Support	14.31%	14.04%
% 2006 Farming/Fishing/Forestry	0.69%	0.92%
% 2006 Construction/Extraction/Maint	12.17%	15.08%
% 2006 Construction/Extraction	6.73%	8.19%
% 2006 Installation/Maintenance/Repair	5.44%	6.89%
% 2006 Production/Transp/Material Moving	14.33%	16.58%
% 2006 Production	7.30%	8.74%
% 2006 Transportation/Material Moving	7.03%	7.84%
VEHICLES AVAILABLE		
2000 Total Vehicles	188,383	114,947
% 2000 Households No Vehicle	9.42%	7.46%

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% 2000 Households 1 Vehicle	32.46%	31.26%
% 2000 Households 2 Vehicles	38.46%	40.12%
% 2000 Households 3 Vehicles	14.34%	15.48%
% 2000 Households 4 Vehicles	3.85%	4.18%
% 2000 Households 5+ Vehicles	1.46%	1.51%
2000 Average Vehicles	1.8	1.8
2006 Total Vehicles	196,539	119,948
2006 Average Vehicles	1.8	1.8