

2025 Hibbing Speedway

Progress Report



2025 marked a year of real progress at Hibbing Speedway. As soon as the snow melted and temperatures warmed in April, work began in earnest to reshape the track with one clear objective: improving the racing surface. That focus paid off. Car counts were maintained from the prior season, and the quality of racing met—and exceeded—expectations.

Significant improvements were made throughout the facility. Major cleanup efforts took place, millings were added to the pit area, and the grandstand concession stand received a deep cleaning along with all-new equipment. A new fire suppression system was also installed, further enhancing safety and operations.

Opening night arrived on May 31 with strong momentum, as 92 drivers signed in to compete and a healthy crowd filled the grandstands. Along with weekly racing on Tuesday and Saturday nights, Hibbing Speedway hosted the Iron Man Late Model Invitational on July 1, highlighted by a special appearance from former NASCAR driver Ryan Newman competing in the Late Model division.

Enduro racing also played a successful role in the 2025 season. The wide variety of cars and personalities made these events entertaining for both drivers and fans, while attracting a different demographic. Building on that success, plans are in place to continue expanding into non-dirt track events to create a more diverse and sustainable revenue mix for the facility.

After a lighter July schedule impacted by record rainfall, August delivered a packed calendar featuring Veterans Night, Hall of Fame Night, the Season Championship, and the historic Labor Day Shootout.

The season continued well into the fall as favorable weather allowed new events to take shape. The inaugural Hot Dish Nationals drew 115 entries and introduced the Crown Vic class to Hibbing Speedway, along with a fan-favorite hot dish competition where drivers voted to crown the top three entries.

The 2025 season concluded on a historic note. On the final Saturday of October, the Iron Range Rumble became the latest race ever contested at Hibbing Speedway—an appropriate capstone to a year defined by growth, innovation, and momentum.

Car Counts

- All Classes either +/- 1 car per class for weekly events except MWM, which had +3 for weekly average car count vs. 2024
- Labor Day Shootout numbers were also about the same, except MWM up from 28/23 in 2024 to 43/43 in 2025
- Brought back the Street Stocks and Mod 4s to Hibbing Speedway for the first time in a long time
- Hosted the Renegade Non-Wing Sprint Cars on 3 dates after having 0 Sprint Car dates in 2024
- Pure Stocks got to race at Hibbing for the first time since 2022, once on a scheduled night, and once during the impromptu Iron Range Rumble
- Crown Vics got to have an exhibition-style showcase during the Hot Dish Nationals after it was announced they would be added to the weekly program in 2026.

Car Counts Averages 2025	Weekly	Weekly	Labor Day Shootout
Late Model	15		
Modified	12		
Super Stock	12		
Midwest Mod	23	+3 vs 2024	+15/20 vs 2024
Hornet	20		

Attendance (excluding 12 and under)

Tickets 2025	Grandstand	Pits
May 31, 2025	799	357
June 7, 2025	658	305
June 24, 2025 (Tuesday)	376	190
June 28, 2025	418	212
July 1, 2025 (Iron Man)	869	267
July 8, 2025 (Tuesday)	365	182
July 12, 2025 (Enduro)	292	131
August 5, 2025 (Tuesday/ Veteran's Night)	426	226
August 16, 2025 (Hall of Fame)	560	331
August 23, 2025 (Season Championship)	438	311
August 30, 2025 (Labor Day Shootout)	999	589
August 31, 2025 (Labor Day Shootout)	636	325
September 13, 2025 (Enduro)	250	218
October 4, 2025 (Enduro)	212	201
October 11, 2025	430	368
October 25, 2025	204	159
Average Overall	496	273
Average Weekly/Non special event	467	264
Average Enduro	251	183

Events/Dates

Weekly Points Races:

- 5 Saturdays
- 4 Tuesdays (including Iron Man)
- All Weekly Classes had 8 points races except for Hornets, which had 7
- Total Race Days: 13 (2024 also had 13 race days)

Enduro:

- Total Enduro Days: 3

Extended Season:

- Raced in October for the first time ever and set a new record of the latest race date in the year at Hibbing Speedway, October 25th.

2026 Projections:

- The 2026 Schedule is almost complete. At this time it is projected to include 22 Dirt Track nights, 4 Enduro events, Monster Trucks, School Bus races, and a Demo Derby.
- The 2025 Season Banquet is March 28, 2026 at the Minnesota Discovery Center in Chisholm.

Summary

The 2025 season began with challenges, including track construction, weather-related delays, and persistent rain. By mid-season, however, operations had stabilized and were running smoothly. Continuity remains a strength, with the majority of track staff expected to return for the 2026 season. Our long-term objective remains unchanged: slow, safe, and consistent growth in the years ahead.

Like many dirt tracks across the United States, Hibbing Speedway recognizes the concern that the traditional dirt track audience is aging. To address this, we will continue to offer affordable ticket pricing and concessions to reduce economic barriers while carefully monitoring the sustainability of weekly dirt track racing. Expansion of Enduro racing and other non-traditional dirt track events remains a priority. In addition, we plan to introduce more community-focused programming in the future, including events such as a Halloween at the Speedway.

Hibbing Speedway has exceeded its contractual obligations in several areas, including surpassing the required \$10,000 facility investment. As discussed during negotiations, it was anticipated that early-stage investments would significantly exceed this minimum

due to deferred maintenance and infrastructure issues that required immediate attention.

As of December 31, 2026, Hibbing Speedway has paid all outstanding obligations, including those to the City of Hibbing, vendors, drivers, and workers. The facility carries no debt going into the 2026 season, and all WISSOTA sanctioning fees have been paid in advance.

We look forward to continued growth and a strong, collaborative partnership with the City of Hibbing.

